



"It's been 10 years since my journey with Repêchage began, and it has been a great professional experience. I am constantly attending their educational classes at The Academy. It's always important to update your knowledge. There's always something new to learn and implement into your spa."

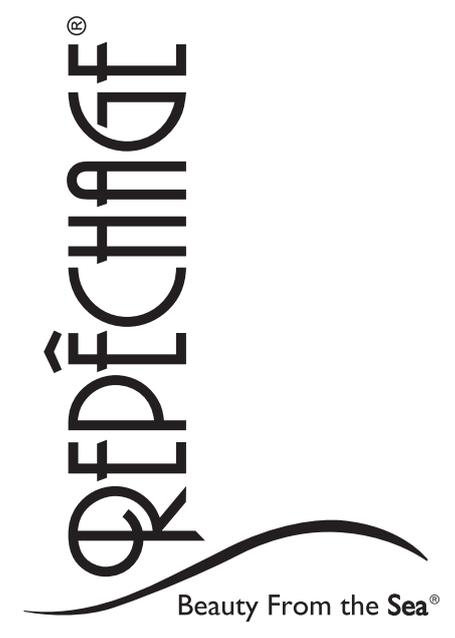
— Mayola Amador,  
Repêchage Mexico



300 Castle Road, Secaucus, NJ 07094  
www.repechage.com

**1.800.248.SKIN**

Join Repêchage on Facebook and Twitter today for the latest news and exclusive offers.



THE LYDIA SARFATI  
POST-GRADUATE **SKINCARE  
ACADEMY**

**MASTER  
YOUR SKILLS  
BE THE BEST  
IN YOUR  
BUSINESS**



**2016**  
Educational Calendar





THE LYDIA SARFATI  
POST-GRADUATE

SKINCARE  
ACADEMY



### Lydia Sarfati

*Repêchage® CEO & Founder, Master Esthetician*

Lydia Sarfati, President and Founder of Repêchage®, is an internationally recognized skin care expert quoted in Vogue, In Style, Glamour, and The New York Times as well as featured on CNN, CBS, and FOX. Ms. Sarfati is the creator of the world-renowned Four-Layer Facial® and has over thirty years of experience as an esthetician, spa owner, manufacturer, consultant, and is author of *Success at Your Fingertips: How to Succeed in the Skin Care Business*. Ms. Sarfati is one of the pioneers in the field of esthetics in the U.S., setting the professional and business standard for the industry. Her skincare method is practiced by top estheticians around the world and is taught in over 200 schools in the U.S. and globally. She is the honorary chairman of CIDESCO USA, and was the recipient of both Les Nouvelles Esthetique's Crystal Award and Dermascope's Legend Award.

She was granted the International Cosmetics Manufacturers and Distributor's Cosmetic Entrepreneur Award for Leadership and the National Cosmetology Association Pillar Award for Education Leadership. Lydia was honored at the Seventh Annual "Top Women in Business" Networking Awards Dinner presented by American Airlines and with the prestigious Chevalerie "Knight Award" by Intercoiffure Mondial, the first and only skin care professional to be recognized by the organization for outstanding contributions to the industry. In 2014, Sarfati was named Honorary Ambassador to Legnica, Poland, her home city, by the President of Legnica, Tadeusz Krzakowski.

**"By attending a class in-person, beauty therapists are able to participate in hands-on learning, which is so important in our industry. They will be able to touch and feel products, see the results in person, and gain invaluable experience utilizing the treatment products."**

— Lydia Sarfati



Repêchage® Lydia Sarfati  
Post-Graduate  
Skin Care Academy  
(800) 248-SKIN  
300 Castle Road,  
Secaucus, NJ 07094

### MISSION STATEMENT

Repêchage® is committed to developing and manufacturing high-quality seaweed-based skincare products and treatments designed to enhance the appearance of the skin. In addition, we are dedicated to providing the ongoing education in the methods developed by Lydia Sarfati.

### QUALITY POLICY

Repêchage® is committed to providing a variety of high quality skincare, educational products and services that meet and exceed customer expectations. Repêchage® is continually improving its quality management systems through the ongoing review of objectives in order to provide high levels of customer satisfaction. It is expected that all employees and visitors comply with this policy.

### ENVIRONMENTAL, HEALTH, AND SAFETY POLICY

Repêchage® is committed to preventing injury and ill health for its employees and visitors while also minimizing its environmental impact and pollution. Repêchage® is committed to complying with applicable legal requirements and is continually reviewing and improving its environmental, health and safety objectives and performance. It is expected that all employees and visitors comply with this policy.

### CONTINUING EDUCATION

These classes are open to all estheticians, cosmetologists, spa and salon owners, personnel, and esthetic students from pre-approved schools.

### CERTIFICATES

Certificates are awarded after successful completion of each class and do not replace the required certification by your state. Repêchage® certificate exclusively reflects only your knowledge of the Repêchage treatments, products and methods.

### FEES

Please see individual class descriptions for Academy fees. Class fees include light refreshments, lunch, nonrefundable registration fees and product for hands-on workshops.

### MATERIALS

Please bring lab coats for all hands on workshops and swimsuits for body therapy classes.

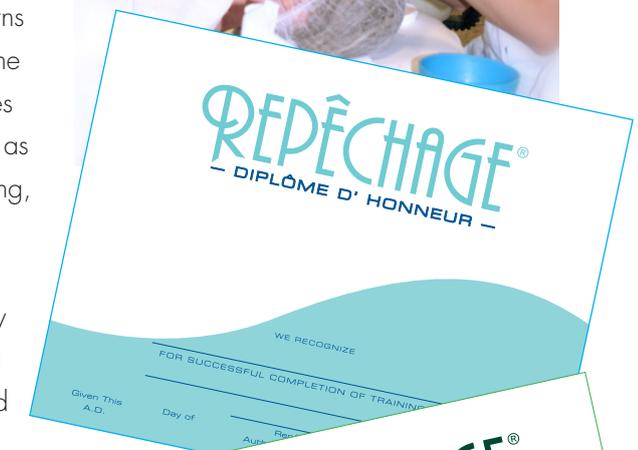
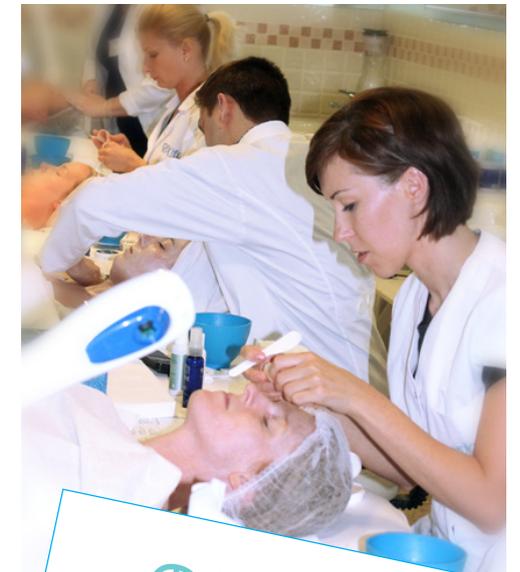
Business casual attire is recommended. For hands-on classes, long nails are not permitted. If you have long hair, please have it secured back. The premises are air-conditioned, please wear long sleeves or jacket. Sundresses are not permitted.

*We are honored that you have selected Repêchage® as your product choice for your clients and your business.*

## LEARN AND GET CERTIFIED BY OUR TEAM OF SKIN CARE EXPERTS

The Lydia Sarfati Post-Graduate Academy offers hands-on training in advanced esthetics and business building techniques. The Repêchage training program is very different from other skin care certification programs in that it is designed to empower attendees with superior scientific knowledge, enhanced skills and strategic spa and salon business solutions. To accomplish this, monthly post-graduate classes are provided throughout the year. The many courses include instruction on specific skin concerns and conditions, in-depth information on the latest, breakthrough treatments, techniques and ingredients, product benefits as well as hands-on demonstrations in proper retailing, consultation and diagnosis.

The Lydia Sarfati Post-Graduate Academy is a state-of-the-art training facility located just minutes outside of New York City and easily accessible by car, train and bus. The Academy includes a large workshop area, showers, and a theater-style media center. Dedicated to esthetic excellence, the Academy exclusively features Repêchage treatments and products. Instructors include the Lydia Sarfati Skin Expert Team with special guest expert appearances throughout the year.



## LEARN FROM OUR TEAM OF SKIN CARE EXPERTS

The Repêchage educators have been hand selected and trained by Ms. Sarfati to teach her skin care methods internationally and abroad.

### Natalie Fedorchenko

*Education Manager*

Natalie Fedorchenko has been involved in the beauty industry for over 10 years and is licensed in the states of New York and New Jersey. She is a certified Oncology Esthetician. She began her skin care career in New York City where she mastered the skills of esthetics and make up. Ms. Fedorchenko has worked in various settings including medical spas with a focus on anti-aging treatments to holistic salons with natural skin care.



### Lauren Streeter

*Corporate Educator*

From top magazine editors and celebrities to spa professionals, industry expert Lauren Streeter has solved skin care concerns of influencers across the globe. You can often find Lauren at beauty industry trade shows and top spa events, teaching classes on Repêchage's revolutionary seaweed-based skin and body treatments. With over 10 years' experience in the industry, Lauren is no stranger to the media, featured on Good Day LA, Show Me St. Louis, and Chicago's WGN Midday News.



### Delanie West

*Midwest Regional Manager*

Ms. West is a fourth generation salon and spa professional specializing in esthetics since 1988. Ms. West joined Repêchage as a national platform educator in 1999. Throughout her career she has sought out on-going education from around the globe including advanced skin care techniques and television, film, print, and special effects makeup techniques.



### Lindsay Ramagli

*Educator*

Lindsay is a licensed esthetician with a deep passion for beauty, representing Repêchage as an educator through-out the country and at the Lydia Sarfati Post Graduate Skin Care Academy. She has performed demonstrations and instruction in the latest innovative treatments, including the new Hydra 4 Red-Out® Facial, and the Seasmooth Artisan Seaweed Wax™ Treatment, at trade shows in major cities, as well as provided educational instruction to international salon professionals at the Repêchage Academy.



# MASTER CLASS

## ONCE A YEAR, LEARN FROM THE MASTER LYDIA SARFATI

July 11-13

*This class has a limited occupancy.  
Book early to reserve your spot.*

Seasoned estheticians with a minimum of 2 years experience, can join leading esthetic expert and Repêchage CEO and Founder Lydia Sarfati for instruction in advanced skincare techniques and to improve your skills. Learn how to administer the Lydia Sarfati Facial Massage as well as learn how to administer professional treatment solutions for all skin types, including pre-and post-operative treatments. Lydia Sarfati will present these topics and share the best practices for today's results-oriented skin care consumer to turn your treatments into a five star experience. *PLUS!* Bonus business lecture: "How to Succeed in the Skin Care Business". Build a winning team and turn your business into a profit center.

### 3 Day Master Class with Lydia Sarfati:

**\$899.00** + non-refundable registration fee of **\$99.00**  
(includes educational material).

Group savings. Buy one, and the second person can attend for **\$599.00** + non-refundable registration fee.

Class includes lecture, demonstration and hands-on workshop. 2 books - *The Book* and *Success at Your Fingertips*, diploma, DVD's, daily lunch and refreshments. Welcome package and a welcome dinner on Monday.



### 3 Day Academies

**\$295** + non-refundable registration fee of **\$45.00**  
(includes educational material)

### 2 Day Academies

**\$150** + non-refundable registration fee of **\$35.00**  
(includes educational material)

### 1 Day Academies

**\$95** + non-refundable registration fee of **\$25.00**

Price includes lunch daily. Ask for regional education in your area.

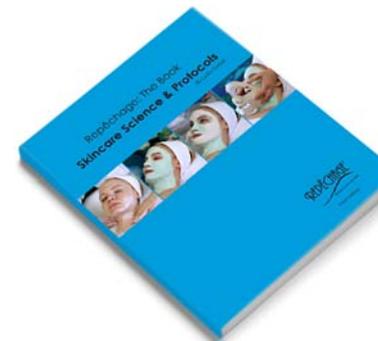
#### Additional Education Services

#### Suggested Reading:

*Success at Your Fingertips: How to Succeed in the Skin Care Business*

*Repêchage: The Book Skincare Science & Protocols*

Ask your Sales Representative about our education DVD library.



3 Day Academies:

**Anti-Aging Secrets for Younger Looking Skin**

January 11-13, May 16-18, October 17-19

**Day 1:**

**Biolight Miracle Facial® and Peel & Reveal Treatment**

The fastest growing anti-aging category is skin brightening. Learn how to effectively treat hyper-pigmentation, age spots, and acne scars with the Repêchage® Biolight Miracle Facial® with Glyco Sea Glycolic Peel®, a revolutionary treatment and product line that naturally and effectively restore luminosity and even skin tone without damaging the delicate structure of the skin.



**Day 2:**

**Vita Cura® 5 Phase Firming Facial and Opti-Firm® Eye Contour Treatment**

The Repêchage® Vita Cura® 5 Phase Firming Facial is an advanced treatment based on the latest skin care science, chosen by estheticians and plastic surgeons alike to complement or use as an alternative to medical facial rejuvenation treatments. We will teach you the secrets for instant plumping and toning with our clinically proven botanical and peptide-rich skin care to help smooth the appearance of wrinkles and fine lines. We will also cover Repêchage Opti-Firm® Eye Contour Treatment, perfect for wrinkles, puffiness and dark circles around the eye area. We will show you how to market this treatment as a stand-alone service or as an upgrade your existing anti-aging services.



**Day 3:**

**Four-Layer Facial®**

Once your clients experience the Repêchage® Four-Layer Facial®, they will be a fan for life! Witness the dramatic, nourishing, rejuvenating and hydrating benefits of this exquisite treatment with lasting results. Demonstration will include two massages designed by Lydia Sarfati to provide ultimate anti-aging benefits. Leave this class with all the tools necessary to immediately begin offering this unique and exciting treatment in your salon. We will also teach you the world famous Lydia Sarfati Signature Massage Technique to perfect your facial.



Class includes lecture, demonstration and hands-on workshop.

**Class Pricing**

**\$295 +** non-refundable registration fee of **\$45.00**  
(includes lunch and refreshments daily)

**Targeted Signature Facial Treatments**

April 18-20

**Day 1:**

**Hydra-Dew® Express Lift Facial and Seaweed Facial on the Go Treatment**

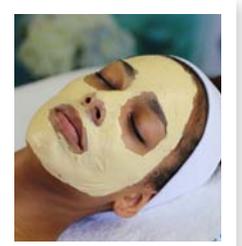
This class will teach you how to perform the most effective treatment for dry and dehydrated skin. Whether caused by seasonal changes or a constant lack of oil on the skin's surface, the Repêchage Hydra-Dew® Express Lift Moisture Mask with Argeline hexapeptide helps to give skin the ultimate hydration and a virtual lift! Explore how to treat intense dry skin conditions and the best ingredients to deliver maximum results in a minimum amount of time.



**Day 2:**

**Hydra Medic® Acne Facial and Clinical Acne Treatment**

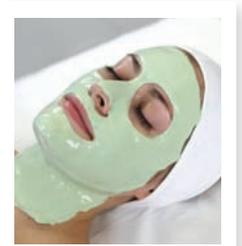
This class will provide you with information on different types of acne and how to treat each one effectively. The dermatologist-tested Hydra Medic® Acne Facial with desincrustation mask provides deep pore cleansing and helps control acne breakouts and prevent new ones from happening. Learn the proper techniques, from proper extraction to skin calming treatments to help your client look their best instantly and keep the skin clean and clear of acne.



**Day 3:**

**Hydra 4 Red-Out® Facial and Hydra 4 Facial**

Over 16 million of people in United States suffer from rosacea, while a recent study found that 44% of those surveyed identified themselves as having hypersensitive skin. While these skin condition can be chronic, the Repêchage® Hydra 4 Red-Out® Facial helps reduce skin symptoms and achieve calm and soothed skin. In this class you will learn about skin sensitivity and causes of rosacea as well as the solutions that you can offer your clients to keep symptoms under control. The class will include the demonstration of the Silver Ball Massage technique to create the ultimate calming experience for the skin.



Class includes lecture, demonstration and hands-on workshop.

**Class Pricing**

**\$295 +** non-refundable registration fee of **\$45.00**  
(includes lunch and refreshments daily)

2 Day Academies:

**Customizing Clinical Facial Treatments:**

January 25-26, August 8-9, November 14-15



**Day 1: Know Your Products - Clinical Approach**

This will be an in-depth overview of Repêchage products and treatments, including how to properly read a product label, information on the most effective ingredients such as peptides, AHAs, BHAs, antioxidants, anti-inflammatory and anti-bacterial ingredients.

**Day 2: Customizing Facials for Specific Skin Concerns**

Here, we will address the individual concerns of your clients by providing customized solutions. We will show you what are the most beneficial ingredients for each of the skin concerns and how to adjust the Clinical Facial Treatment to best serve the client's needs, from sensitive and dehydrated skin to adjusting the Clinical Facial to treat excess oil or acne. Learn to perform a Clinical Treatment using back bar products and a la carte exfoliation to treat skin that is aging and requires hydration and renewal.

Class includes lecture, demonstration and hands-on workshop.

**Esthetic Fundamentals**

February 8-9, June 13-14



**Day 1: Skin Analysis 101 and Treatment Plan for Each Skin Condition.**

No facial can be effective without proper skin analysis and an understanding of the client's unique needs. This essential class studies the structure of the skin and examines the different skin types and conditions, providing the basic knowledge every esthetician must master to perform consistent, successful treatments. We will share our secrets for providing top service to each spa guest to increase client retention, including an in-depth look at the consultation, analysis and recommendation process.

**Day 2: The Lydia Sarfati Signature Massage and a Massage for Sensitive Rosacea Skin**

Increase your knowledge in the art and science of the classic facial massage movements including Effleurage, Petrissage, Tapotement, Friction, Vibration and Eastern movements such as Shiatsu. Learn the proper techniques for different skin types and the correct Repêchage massage products to incorporate for an unforgettable sensory experience for your clients. Massage demonstration and hands-on workshop will also include a technique for hand massage.

Class includes lecture, demonstration and hands-on workshop.

**2 Day Academies**

**\$150 +** non-refundable registration fee of **\$35.00**  
(includes lunch and refreshments daily)

**A Thousand Ways of Making Thousands of Dollars**

February 22-23

**Day 1: The Art of Recommendation - Retailing, The Other Half Of Your Business**

This class will show you the tools to boost the retail revenue of the spa and salon business by 50%. We will review all the Repêchage collections and home products as well as techniques for proper consultation, skin analysis and recommendation. Learn the do's and don'ts of client communication when retailing at the spa and grow your business with seasonal promotions and product merchandising.

**Day 2: You've Been Upgraded!**

Raise your revenue and client volume with add-on treatments and Repêchage Facial Bar Concept. Make clients fall in love with your services by providing them with small upgrades that deliver big results! We will teach you how to incorporate Repêchage products into your facial, body, hair and nail services to maximize profits and client retention.

Class includes lecture, demonstration and hands-on workshop.



**Body Contour, Shaping and Slimming**

May 23-24,

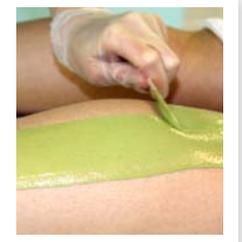
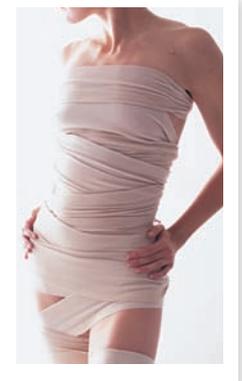
**Day 1: Peppermint Sea Twist®, Thalassotherapy and Body Exfoliation**

Seaweed is the perfect ingredient for professional body treatments, helping increase circulation, detoxifying, hydrating, reducing fat deposits and firming the skin to help reduce the appearance of cellulite. Learn how to perform the award-winning Repêchage Peppermint Sea Twist® to contour the body and decrease cellulite. Incorporate professional body scrubs and thalassotherapy for the ultimate detoxification and skin smoothing from head to toe.

**Day 2: The Repêchage Seasmooth™ Artisan Seaweed Waxing Experience and "Manscaping"**

Is your waxing service at the salon or spa a relaxing experience? Are you looking to expand your client base and make more money offering services to men? In this class we will teach you the best practices for hair removal for men and women, sanitation and post waxing procedures including Lamina Lift Mask™ and soothing Seaweed Treatment. Demonstrations may include body waxing, Brazilian bikini and "Manscaping" for the nose and ears. Note to attendees: please bring your model for workshop or have hair at least 3/4 in length that can be waxed.

Class includes lecture, demonstration and hands-on workshop.



## 2 Day Academies:



### Clinical Facials for Oily and Problem Skin

April 4-5

#### Day 1: Clinical Facial for Oily Skin

Learn how to combine Repêchage back bar products to deliver the best result for acne and problem-prone skin. We will teach you the functions of anti-bacterial ingredients and actives that must be present in products formulated for oily skin.

#### Day 2: Hydra Medic® Acne Facial

This class will provide you with information on different types of acne and how to treat them effectively. The dermatologist-tested Hydra Medic® Acne Facial with desincrustation mask provides deep pore cleansing and helps control acne breakouts and prevent new ones from happening. Learn the proper techniques, from proper extraction to skin calming treatments to help your client look their best instantly and keep the skin clean and clear of acne.

Class includes lecture, demonstration and hands-on workshop.

#### 2 Day Academies

**\$150 +** non-refundable registration fee of **\$35.00**

(includes lunch and refreshments daily)

## 1 Day Academies:

### Hands on Workshop for Hydrarina Facial Mask

May 3

Class includes lecture, demonstration and hands-on workshop.



### The Repêchage Seasmooth™ Artisan Seaweed Waxing Experience and "Manscaping"

July 18, August 15

Is your waxing service at the salon or spa a relaxing experience? Are you looking to expand your client base and make more money offering services to men? In this class we will teach you the best practices for hair removal for men and women, sanitation and post waxing procedures including Lamina Lift Mask™ and soothing Seaweed Treatment. Demonstrations may include body waxing, Brazilian bikini and "Manscaping" for the nose and ears. Note to attendees: please bring your model for workshop or have hair at least 3/4 in length that can be waxed.

Class includes lecture, demonstration and hands-on workshop.

#### Class Pricing

**\$95 +** non-refundable registration fee of **\$25.00**

(includes lunch and refreshments)

## TRADESHOWS CALENDER 2016

See us at tradeshow and take classes in the following cities:

Jan. 30-Feb. 1

International Salon & Spa Expo  
Long Beach, CA  
CIDESCO Classes

- Aging Skin – Professional & Scientific Solutions

March 6-8

International Esthetics Cosmetics & Spa Conference  
New York, NY  
CIDESCO Classes

- Classic European Facial Massage  
10:00am – 1:00pm
- Youthful Skin – A Professional Approach to Rejuvenation

March 12-14

America's Beauty Show  
Chicago, IL  
Repêchage Classes:

- Real Professional Solutions for Rosacea & Sensitive Skin
- Acne Skin: Products and Solutions

March 18-21

Cosmoprof  
Bologna, Italy

May 2

Repêchage International Conference  
New York City

May 3

Conference workshop  
Secaucus, NJ

June 5-6

Premiere  
Orlando, FL  
Main Stage:

- Anti Aging  
– Science and Solutions – Head to Toe
- Repêchage Classes:
- Say Goodbye to Dry With Our Cryo-Treatment
  - Mommy & Me – Organic Facial Masks
  - The Anti-Aging Lift  
– The Best Facial of The Century!

June 25-27

International Esthetics Cosmetics & Spa Conference  
Las Vegas, NV  
CIDESCO Classes

July 21-24

Les Nouvelles Esthetiques  
Brazil  
Main Stage:  
• Global Trends in Beauty  
– The Facial Bar Concept

September 11-12

International Congress of Esthetics & Spa  
Long Beach, CA  
Main Stage:

- Put Your Best Face Forward:  
Success at Your Fingertips
- Repêchage Classes:
- Mommy & Me – Organic Facial Masks
  - Rosacea: Treatments and Techniques

September 24-26

CIDESCO  
Ireland

October 23-24

International Esthetics Cosmetics & Spa Conference  
Ft. Lauderdale, FL  
CIDESCO Classes

November 6-7

International Congress of Esthetics & Spa  
Miami, FL  
Main Stage:  
• Mommy & Me  
– Creating a New Business Opportunity

Repêchage Classes:

- Rosacea: Treatments and Techniques

December 5

Repêchage Power Lunch  
Secaucus, NJ